





# SOUTH NORTHANTS

Business Investment & Development Guide



Residential | Commercial | Rural

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Grand Union Housing Group comprises: Aragon Housing Association, Grand Union Homes and South Northants Homes.





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RACECOURSE



### CONFERENCES & EVENTS

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### HORSE RACING

Towcester Racecourse is one of the country's most scenic National Hunt Racecourses. It provides a stunning setting in which to enjoy the thrilling spectacle of racing 'over the sticks'.



### RESTAURANT & VIP

Our restaurant is the ideal choice for a full dining experience with a perfect view of the action, whether it is for a special occasion or social time spent with friends or colleagues.



### GREYHOUND RACING

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### WEDDING VENUE

Towcester Racecourse is one of Northamptonshire's most scenic venues, with beautiful parkland views, style and elegance to provide a fantastic setting for your wedding day.

---

telephone: **01327 353414** email: **info@towcester-racecourse.co.uk**  
or visit our website: **www.towcester-racecourse.co.uk**

Set in beautiful parkland, Towcester Racecourse is one of the most picturesque racing and events venues in the country. The racecourse offers a unique location for business meetings and conferences, a stunning location for weddings and an ideal leisure destination for corporate or private hospitality parties.

Towcester Racecourse has two award winning grandstands along with a suite of marquees, large outdoor spaces and extensive parking facilities. The Empress and the Grace stand both offer impressive glass fronted facilities with commanding views of the racecourse and the countryside beyond.

Readily accessible from all major transport routes.

---

## GREYHOUND AND HORSE RACING HOSPITALITY

Our restaurant is the ideal choice for a full dining experience with a perfect view of the action, whether it is for a special occasion or social time spent with friends or colleagues. We offer delicious food superbly served by our team of friendly and professional staff.

---

## HORSE RACING HOSPITALITY

### VIP BOXES

Choose a relaxed sophisticated buffet, or a sit-down meal; both offer an arrival drink, four-course lunch, afternoon tea, a race card and complimentary car parking. Our hospitality boxes enjoy a private bar and balcony staff and easily accessible betting facilities.

---

## CONFERENCES

Towcester Racecourse has a proud reputation for having hosted events for some of the country's most prestigious corporations. We allow you the flexibility to realise even the most complex of events whether an executive meeting for 10 or an exclusive event for upto 300, our team will ensure your objectives are fulfilled.

---

## PRODUCT LAUNCHES

Our unique venue with its surrounding countryside and state-of-the-art facilities is the perfect setting to launch any product from garden machinery to cars and trucks.

---

## EXHIBITIONS AND SHOWS

Bar 4000 and its adjoining marquee is the ideal layout for a large number of people, whilst the flexibility of the area means that small-scale events can also be perfectly accommodated. Bar 4000 offers exhibition space with direct vehicle access and loading bay.

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[www.burcotewoodfarmbusinesspark.co.uk](http://www.burcotewoodfarmbusinesspark.co.uk)

Wood Burcote, Towcester, Northamptonshire NN12 8TA



# SOUTH NORTHANTS

## Business Investment & Development Guide

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Cantium House, 2nd Floor, North West Suite,  
Railway Approach, Wallington, Surrey SM6 0DZ  
Tel: 020 8773 3000  
Email: [postmaster@burrows.co.uk](mailto:postmaster@burrows.co.uk)  
Web: [www.burrows.co.uk](http://www.burrows.co.uk)

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Volkswagen

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**Email:** [tradewastecollection@southnorthants.gov.uk](mailto:tradewastecollection@southnorthants.gov.uk)

**Web:** [www.southnorthants.gov.uk/tradewaste](http://www.southnorthants.gov.uk/tradewaste)



**South  
Northamptonshire  
Council**

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# HamptonBrook

Creative Development & Investment

## Investing in Northamptonshire

### CURRENT PROJECTS ACROSS THE REGION



#### Formula 40 Towcester

Design & Build Warehouse  
40,000 sq ft

**FOR SALE / TO LET**



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Completion June 2016

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Warehouse & Logistics Park  
Up to 1.6m sq ft

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**FOR SALE / TO LET**

For further opportunities please contact Graham Stanton  
Email: [gstanton@hamptonbrook.com](mailto:gstanton@hamptonbrook.com) [www.hamptonbrook.com](http://www.hamptonbrook.com)



# WELCOME to It's Local South Northants

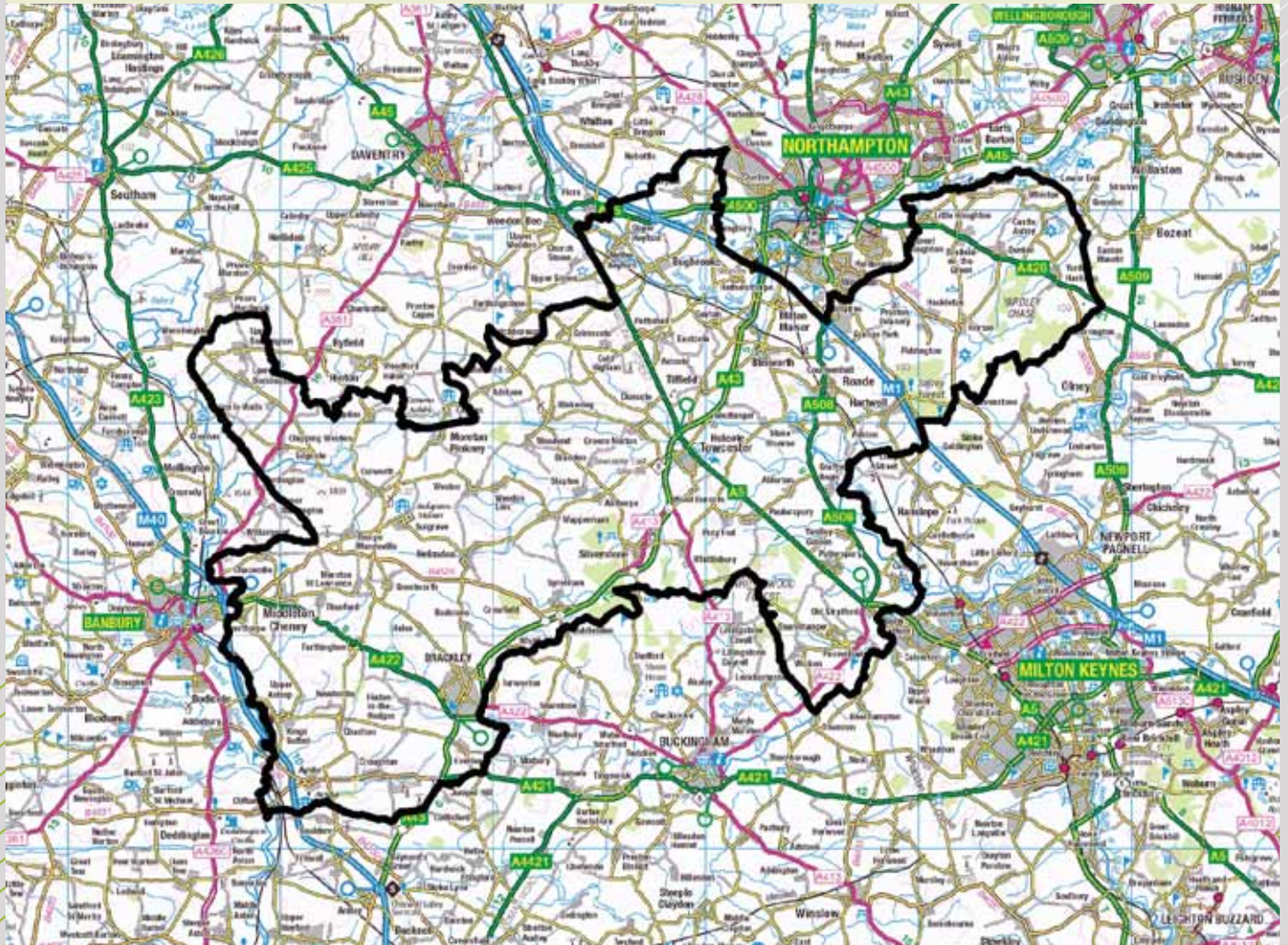
In South Northants our focus is to support and promote the use of local business. It's Local South Northants has been produced to offer businesses and residents information about services in their local area.

Our aim is to increase consumer and business to business spend to help retain investment in the District and grow our local economy. It's Local South Northants is part of a suite of publications designed to give information about the array of services and facilities in the District from visitor information, skills and employment advice to local business networks and business parks. We hope you find this guide an invaluable source of information for all your business needs.

All publications are available on our website [www.southnorthants.gov.uk](http://www.southnorthants.gov.uk)



# AREA MAP





# A GREAT PLACE TO DO BUSINESS

South Northamptonshire is an excellent place to do business. The District benefits from its strategic location on the M1 and is home to the internationally renowned Silverstone which has experienced major investment both as a business and sporting location. The A43 also provides a key strategic link extending the connectivity of the District.

The District is home to 63 mainly rural business parks which provide an anchor for many Small and Medium Enterprises (SMEs). Key sectors include High Performance Technology and Motorsport (focused on Silverstone), Logistics, Food and Drink and the Visitor Economy. Employment growth for the future will be achieved through strategic employment sites at:

- Brackley Turweston Road North
- Towcester South
- Silverstone Park
- Grange Park
- Junction 16, M1

Additional employment growth is being delivered through the completion of the Moat Lane Regeneration project, the planned expansion of the RAF Croughton Airbase and the forthcoming Local Plan Part 2 which will extend a number of smaller business parks.

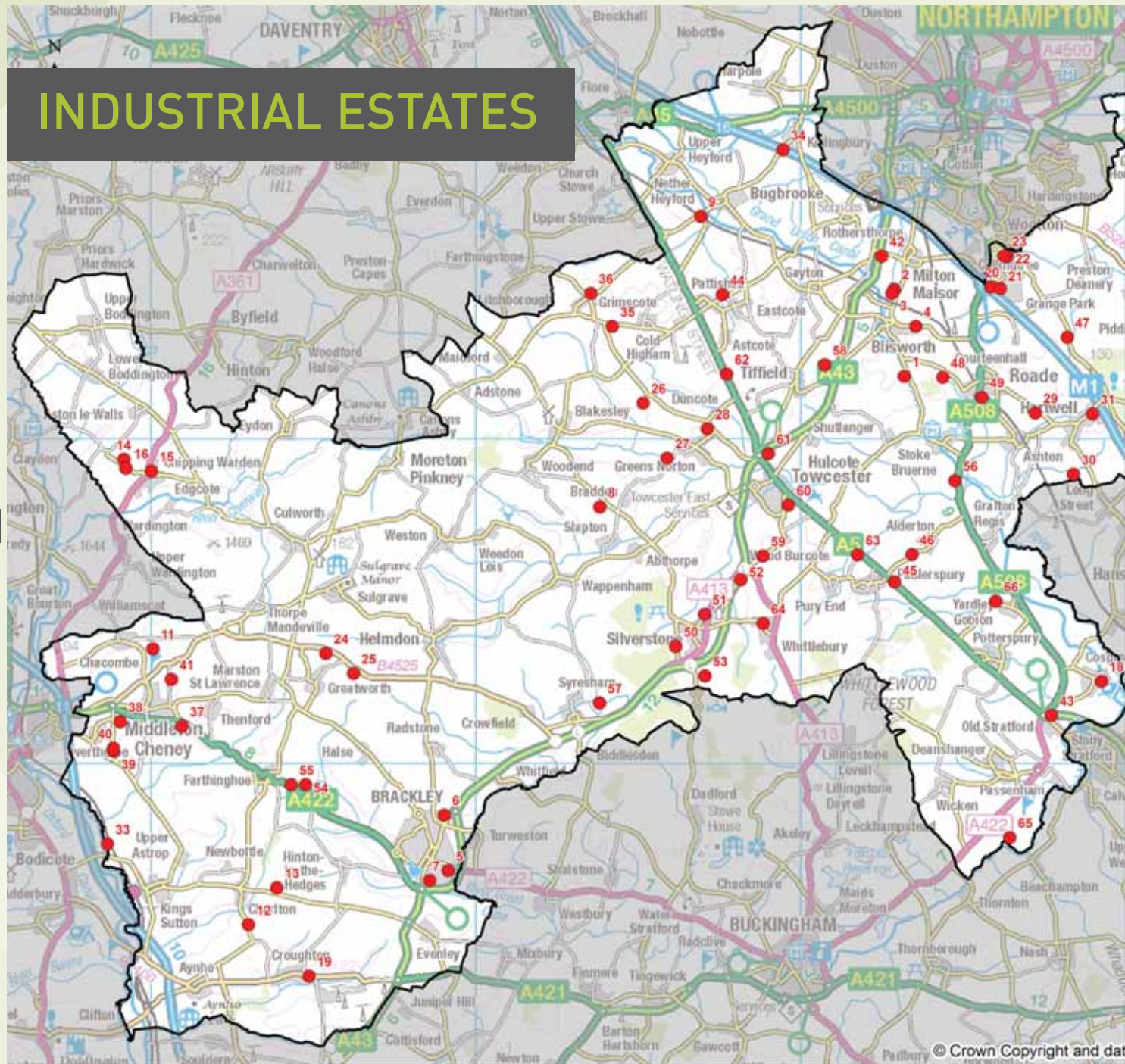


## Looking for Premises?

Our Economic Growth Team can assist businesses looking for premises and development opportunities.

Contact them at [economicgrowth@southnorthants.gov.uk](mailto:economicgrowth@southnorthants.gov.uk)

# INDUSTRIAL ESTATES







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- 3 BLISWORTH - Olleco
- 4 BLISWORTH - Prospect Court
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- 6 BRACKLEY - Northampton Road
- 7 BRACKLEY - St. James Road Industrial Estate
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- 9 BUGBROOKE - Heyfords

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# Blisworth Hill Offices



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Blisworth Hill Farm, Stoke Road, Blisworth, Northants NN7 3DB



# Tove Valley Cottages

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**Web:** [www.tovevalleycottages.co.uk](http://www.tovevalleycottages.co.uk)

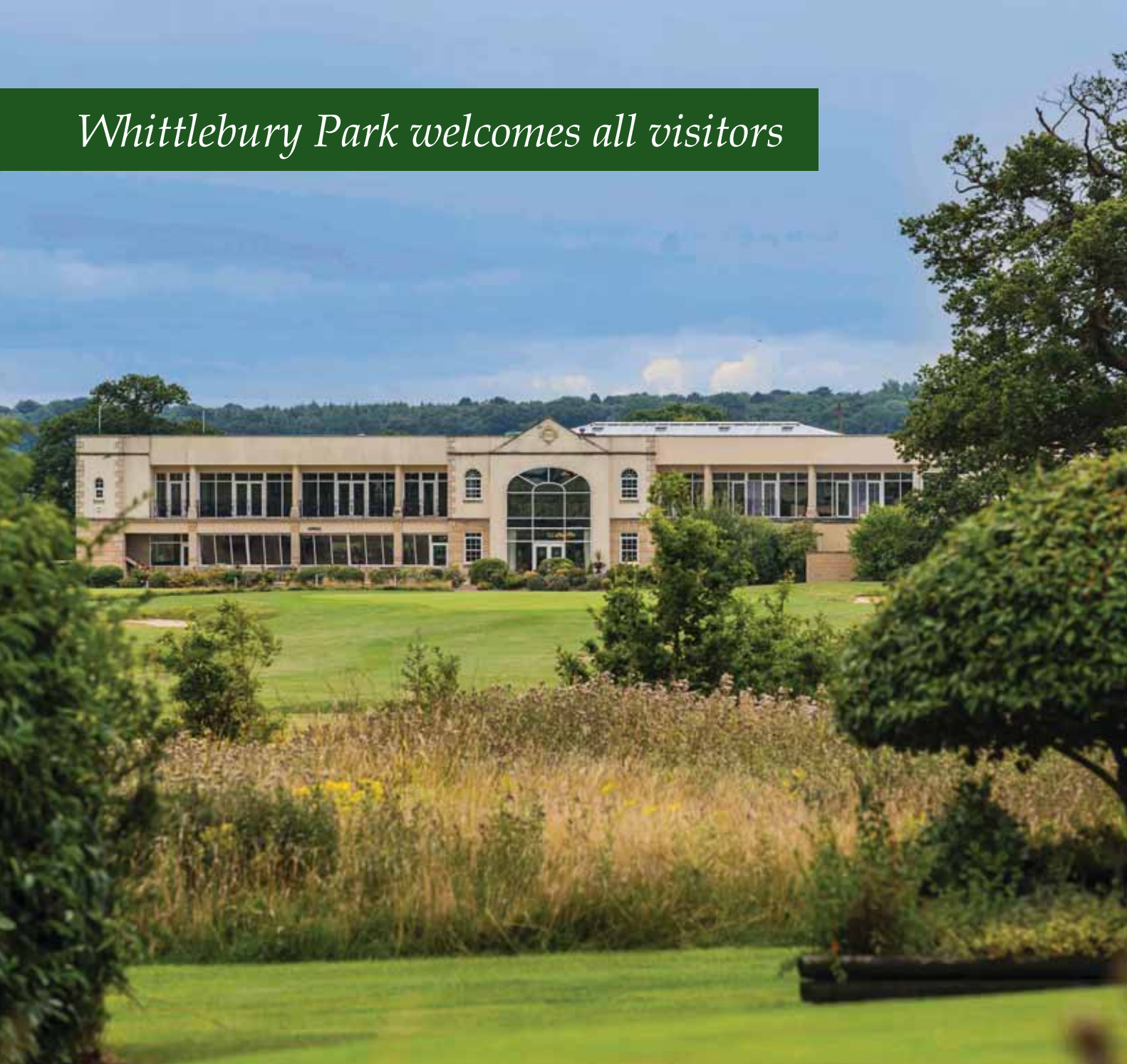
Tove Valley Cottages, Heathencote, Northamptonshire NN12 7LE



*"We wish you a genuinely heart warming visit to Tove Valley."*



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- The best greens in the County
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- Three stunning reception venues
- Adaptable menus
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Whether you are planning a round of golf with friends or a golf day for your golf society, your wedding day, team building days, private parties, product launches or business meetings, Whittlebury Park can meet all of your requirements.

Please get in touch with us to discuss how we can help with your event.

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# Cain LAW

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Its principal, Robert Cain, is one of the leading lawyers in the area and has extensive experience in advising on all aspects of company and commercial law with particular emphasis on technology, businesses and intellectual property rights.

#### **Services include:**

- Strategic Advice • Drafting • Negotiation
- Dispute Resolution • Transaction Management
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- Mergers and Joint Ventures
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- E Commerce and SaaS
- Outsourcing
- Supply of Goods and Services
- Cross Border Transactions

#### **Contact:**

robert@cainlaw.co.uk  
07764 244953  
www.cainlaw.co.uk



## KEY SECTORS

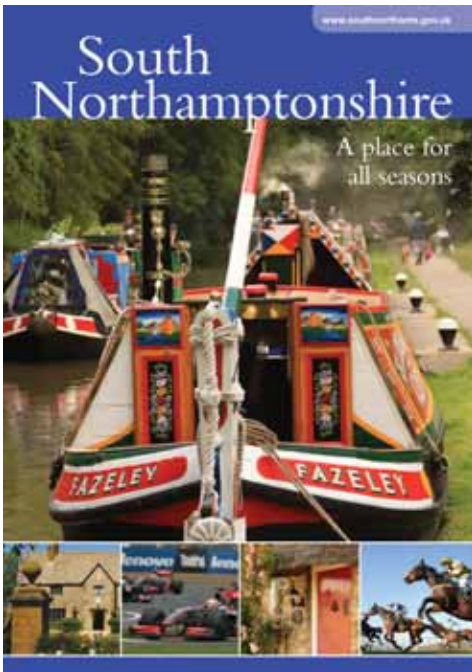
The economy of South Northamptonshire supports a variety of businesses. Its major sectors are;

**High Performance Technology** – South Northamptonshire is a global centre for high performance technology and motorsport focused on Silverstone Circuit and located at a number of business parks around the District. The sector is growing its future workforce following the opening of the University Technical College at Silverstone specialising in High Performance Engineering. Both current and future workforce offer highly transferable skills into multiple industries within the sector.

**Logistics** – Located at the heart of the M1 it is not surprising that the District is a highly attractive location for the Logistics Sector with developments focused around junctions 15 and 15a with future growth planned at junction 16.

**Food and Drink** – South Northamptonshire has developed a reputation for award winning high quality food and drink production by local micro businesses such as Towcester Mill Brewery and Belfair Chocolates. This District also accounts for the highest proportion of food wholesale and agents in the South East Midlands.

**Visitor Economy** – South Northamptonshire is a beautiful District benefiting from a variety of attractions from historic to action based which bring significant investment and employment opportunities into the District. There is scope for further growth in the sector through an increase in overnight visitors, accommodation providers and promotion of its quality food and drink offer.





# MAKING IT EASIER TO DO BUSINESS

South Northamptonshire is an authority nationally recognised for its approach to support business through the Department of Business, Energy and Industrial Strategy's initiative, 'Better Business for All'. We are a leading authority for this pilot initiative which provides support for businesses through the regulation maze and enables public protection officers to extend the reach of business support and advice.

Additional services to business include:



- Advice on training and local recruitment – The Council's free Job Club and Job Match services help people find their way into work, training or education.
- Advice on local recruitment - The Council's free Job Match service has been successfully matching local people with local jobs and can support business recruitment whether it's for one or 100 vacancies.
- Advice on available sites and premises – South Northamptonshire Business Accommodation Guide provides details on the availability of local sites and units.
- Advice on planning matters – The Council's Planning Department can advise on your project and handle Planning and Building Regulation applications.
- Business waste – SNC provides a chargeable service for the collection of commercial waste from premises such as shops, offices and factories.
- Business Rates – SNC collect business rates to help pay for services in the local area and can advise on forms of rate relief.
- Business Regulation – SNC provides advice to business on a range of regulations affecting businesses.

The SNC Economic Growth Team also produce a business e-bulletin which provides updates on funding opportunities, skills and training events and forthcoming opportunities for local businesses.

Contact the Economic Growth team on [economicgrowth@southnorthants.gov.uk](mailto:economicgrowth@southnorthants.gov.uk) for information



## A SKILLED WORKFORCE ON YOUR DOORSTEP

South Northamptonshire is an excellent place to live and attracts a skilled workforce drawn to its market towns and rural areas.

The District's resident workforce has both a higher educational attainment rate and proportion of professional occupations than the national average. The District also attracts a large pool of workers from surrounding areas such as Milton Keynes and Northampton offering a range of skills and professions to support business growth. The Council's Job Match and Job Club services have successfully matched hundreds of people with local companies from individual vacancies to large recruitment drives for new investors. Services through the Job Match are:

- Free and confidential
- A visit to your premises to understand your business requirements
- Pre-screening of prospective candidates
- Recommended candidates only – saves you time and money
- Recruitment fairs for large scale recruitment
- Support from key partners providing a multi-agency approach to your recruitment needs



# SUPPORT AND ADVICE FOR YOUR BUSINESS

Whether you are an existing business, new business or just thinking about setting up a business, we are here to help. South Northamptonshire Council run a free Enterprise Club operated with experienced Business Advisor support.

The advice is confidential and impartial and includes:

- Initial evaluation of client and testing of the business proposition
- Company formation
- Business Plan and cash flow forecasting
- Market research and marketing
- Advice on finance and access to finance
- Retail advice
- Support for farm diversification through the LEADER programme

The Enterprise Club also run workshops on a range of issues to support new and existing businesses.

Further support is available through the Local Enterprise Partnership which can offer advice and workshops for high growth companies. South Northamptonshire is covered by the South East Midlands Enterprise Partnership (SEMLEP).

Further information can be found on our website [www.southnorthants.gov.uk](http://www.southnorthants.gov.uk) or by signing up to our e-bulletin.

You can also access information about support from SEMLEP at [www.velocitybusinesssupport.com](http://www.velocitybusinesssupport.com)







## BUSINESS NETWORKS

There are a range of business groups operating throughout the District which businesses can take advantage of to build their local networks and supply chains.

These include:

**Northamptonshire Chamber of Commerce** – [www.northants-chamber.co.uk](http://www.northants-chamber.co.uk)

**Federation of Small Businesses** – [www.fsb.org.uk](http://www.fsb.org.uk)

**Institute of Directors** – [www.iod.com](http://www.iod.com)

**Brackley Means Business** – [www.brackleymeansbusiness.co.uk](http://www.brackleymeansbusiness.co.uk)

**Business Information Bureau** – [www.brackleyshops.co.uk](http://www.brackleyshops.co.uk)

**Silverstone Business Forum** – [www.silverstonebusinessforum.co.uk](http://www.silverstonebusinessforum.co.uk)

**Towcester Business Club** – [www.towcesterbusinessclub.co.uk](http://www.towcesterbusinessclub.co.uk)

**Towcester Traders** – [www.visittowcester.co.uk](http://www.visittowcester.co.uk)

**Business Biscotti** – [www.businessbiscotti.co.uk](http://www.businessbiscotti.co.uk)

South Northamptonshire Council also run free networking and business workshops. Visit [www.southnorthants.gov.uk](http://www.southnorthants.gov.uk) or sign up to receive our e-bulletin on [economicgrowth@southnorthants.gov.uk](mailto:economicgrowth@southnorthants.gov.uk) for further information



# LIVE, WORK, PLAY

South Northamptonshire is an excellent place to work and live. It's been consistently in the top 10 rural places to live in the Halifax Annual Quality of Life Survey based on employment, earnings, education, housing and good health.

The District covers 63,000 hectares and is mainly rural in character with over 70% of its population living in rural areas. The remaining population are settled in its two market towns, Towcester and Brackley. Major housing growth is underway with new homes being built in both towns.

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The visitor economy is a key sector in South Northamptonshire and it's easy to see why. The area is admired for its beautiful countryside, historic canal networks and tranquil villages that are reminiscent of the nearby Cotswolds. The pretty towns of Brackley and Towcester are full of charm and character offering a great choice of independent shops, cafés, restaurants and pubs. Surrounding rural shopping centres sell a range of locally grown produce, gifts, clothing and more from converted farm and estate buildings. The District also has a growing reputation for its food and drink industry from local produce to a broad range of dining out experiences, from fine dining to cosy tea rooms.

Up to date information can be found on our Tourism App, 'Explore South Northamptonshire' available on iPhone and Android devices.

There is no shortage of things to do in South Northamptonshire. Probably the best known attraction is Silverstone, a world class motorsport venue, home to a series of major racing events including the British Formula One Grand Prix.

Other attractions include:

- Towcester Racecourse and Greyhound Track
- Sulgrave Manor – The ancestral home of George Washington, the first President of the United States of America
- The Grand Union Canal and Stoke Bruerne - The Grand Union Canal is the longest canal in Great Britain. It is now famous for its heritage and the picturesque village of Stoke Bruerne, located along the Canal welcomes visitors from all over the world
- Salcey Forest - the forest covers 1,250 acres with walking, cycling and horse riding trails. Its highlight is the Tree Top Walk
- Castle Ashby Gardens and the historic Canons Ashby House run by the National Trust just over the District border

In addition to motor sporting events at Silverstone and horse and greyhound racing at Towcester, the District is acquiring a reputation as a centre for festivals and carnivals. These include The Brackley Festival of Motorcycling, Blisworth Canal Festival, Blakesley Show and Towcester Food Festival.





# Explore South Northamptonshire

It is a great place to explore with much to offer

Located in the heart of middle England, South Northamptonshire is admired for its beautiful rolling countryside, ancient woodlands, historic canal network, market towns and tranquil villages that are reminiscent of the nearby Cotswolds.

Explore South Northamptonshire at:  
[www.southnorthants.gov.uk/tourism](http://www.southnorthants.gov.uk/tourism)



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Available on the  
**App Store**

## Explore South Northants

ANDROID APP ON  
**Google play**



# White Commercial Chartered Surveyors

*'The most effective Commercial Property consultants in the region'*

**White Commercial Surveyors provides Commercial Property Advice across all sectors of the Commercial Property Market. The Company's knowledge and expertise is extensive, whilst their sense of humour and commercial acumen are well known to clients and businesses throughout the Commercial Property Sector.**

## ■ AGENCY AND DEVELOPMENT

We have been involved in over 1.8m sq ft of commercial property transactions in the past 18 months whilst dealing with over 750 acres of existing and future industrial, office, business park and retail developments. We provide full consultancy development advice from financial viability through to planning, development, leasing and disposal.

## ■ PROPERTY MANAGEMENT COMMERCIAL AND RESIDENTIAL

The proactive and hands-on management of retail industrial and office and residential buildings/developments and estates for owners of commercial and residential property.

## ■ NEGOTIATING RENT REVIEWS & LEASE RENEWALS

Negotiation of new and existing rental and lease terms for landlords and tenants and advice on lease covenants.

## ■ FORMAL VALUATIONS

Formal commercial property valuations for Security / Mortgages / Inheritance Tax / Accounts / Balance Sheet purposes.

## ■ ACQUISITIONS

Acquiring office / industrial/ retail buildings for occupiers,

advising inter alia on the best economic and legal terms, and assisting with their occupancy requirements focused on providing an efficient and effective working environment.

## ■ STRATEGIC & MASTER PLANNING

Comprehensive advice on Planning and the Development of large scale sites for commercial and mixed-use schemes.

## ■ INVESTMENT DISPOSAL / ACQUISITIONS

The purchase or disposal of income producing commercial property including office, retail or industrial buildings, estates and portfolios.

## ■ MOTORSPORT / AUTOMOTIVE TECHNOLOGY

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Chris White, Managing Director  
BSc (Est Man) MRICS (Arb)  
[chris@whitecommercial.co.uk](mailto:chris@whitecommercial.co.uk)  
07990 527551

For further information please contact:  
**White Commercial Surveyors**

Charter Court  
49 Castle Street  
Banbury  
OX16 5NU



Andrew Fairbairn, Director  
FRICS LLM  
[andrew@whitecommercial.co.uk](mailto:andrew@whitecommercial.co.uk)  
07711 142887



# Sulgrave Manor

Home of George Washington's British  
forefathers



Sulgrave Manor near Banbury OX17 2SD



**Weekends and Bank Holidays from April-October and open every day in August except Fridays. Doors open 10am, last entry 4pm**

**Special Children's activity days during half terms and holidays  
(please see website for details)**

**Beautiful, historic wedding venue**

Step into the past, through the doorway built by George Washington's British ancestors, into the home they lived in and learn about the roots of Anglo-American relationships.

Explore the Manor House with its Tudor Great Hall and fully equipped Georgian kitchen.

Or simply come along to enjoy our family friendly gardens, picnic areas and afternoon teas.

**Open everyday for pre-booked tour groups**



**01295760205 | [www.sulgravemanor.org.uk](http://www.sulgravemanor.org.uk)**



# Sponne School - Inspiring Achievement

*100% Pass rate at A Level with 59% of all grades being A\*-B  
77% achieving 5A\* - C at GCSE including English and Maths*

**In October 2012, Ofsted graded Sponne as 'an Outstanding School'.**

**Ofsted said** *'The Sixth Form is outstanding. Leadership of the Sixth Form is outstanding. Students are true role models for the younger ones and make outstanding progress'*

**Ofsted said** *'Achievement is Outstanding. Students consistently make better than expected progress'*

**Ofsted said** *'Students receive first rate experiences to prepare them for life beyond the academy'*

**Ofsted said** *'The quality of teaching is outstanding - Lessons are engaging, varied and fun'*



*Sponne School* Inspiring Achievement

Brackley Road, Towcester, NN12 6DJ • [www.sponne.org.uk](http://www.sponne.org.uk) • Telephone 01327 350284

National Teaching School  
aligned to  
National College for  
Teaching & Leadership



THE GRAND UNION TRAINING PARTNERSHIP



# Are you interested in training to be a teacher?

The Grand Union Training Partnership is a successful school-centred initial teacher training consortium with nearly 20 years' experience training teachers locally. We work closely with a strong network of schools in the Northampton and Milton Keynes area to offer courses in Primary (General), English, Maths, Biology, Chemistry, Physics, History, Geography, Business, Computing, MFL and PE. Depending on your subject and degree classification you could be entitled to a tax-free bursary of up to £25,000.

We have been training teachers for almost 20 years and offer a tried and tested route into teaching for the local community. Our trainees are career changers and return-to-work parents as well as recent graduates. Our employment record is 100% for the past two years with an average of 84% of recruits taking up their first teaching post in local schools.

**Contact us at: [gutp@sponne.org.uk](mailto:gutp@sponne.org.uk)  
[www.gutp.co.uk](http://www.gutp.co.uk)  
01327 350284 ext.253**





# Energy saving

Switching off non-essential equipment in an office overnight saves enough energy to run a small car for 100 miles.

Saving energy saves you money, protects your reputation and helps combat climate change.

Your organisation could save up to 10% through housekeeping actions which cost little or nothing.





## A CLEAR VIEW A WELL INFORMED APPROACH

At Bidwells we like to think we're a little bit different from other property consultants. We don't claim to do everything for everyone. But we do offer clients an unparalleled knowledge of, and access to, the markets we serve - and these are some of the most interesting markets with the highest growth potential in the UK.

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# Pulp fact.

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The possibilities are endless.

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# COMPANY PROFILES





## Burcote Wood Farm Business Park

Burcote Wood Farm Business Park was built from small beginnings in the late 1990s due to limited income from the existing farm. Diversification from farming by Richard Cook had begun with a farm shop and then small starter units let to mostly friends who needed somewhere to store or mend things. As some of the farm buildings became redundant the idea to build bigger more professional units became a reality.

The Units range from small starter units to fully functional workshops and offices. Current tenants include:

AP Garden Machines – garden machine repairs or supply;  
Burcote Framers – bespoke picture framing;  
Codex Audio – sound engineers;  
Flatley Heating – plumbing services;  
Genus Breeding Ltd – cattle breeding services;  
JC Peters Ltd – web design and marketing;  
Jonnie Eisler – sail repair;  
JSM Upholstery – chairs, sofas, bedheads, plus curtain hanging;  
Motion Works Ltd – classic motorbike restoration and parts;  
Northants Subaru – specialist Subaru garage;  
Opal Barn – hair and beauty;  
PEC Racing – race engines;  
Sweet Fabrication Ltd – fabricating anything from aluminium;  
The Works Technical – sound and lighting;  
Warefence – fencing contractors;  
Unhinged Cars – restoration of classic cars.

Contact details for all the above are on our website [www.burcotewoodfarmbusinesspark.co.uk](http://www.burcotewoodfarmbusinesspark.co.uk)

Situated just outside of Towcester, the Business Park has excellent road links to the rest of the country with the A43 being less than a mile away and Silverstone is just 3 miles away.

There are areas for tenants to walk their dogs and have a picnic.

The farm still is run by Richard as a mixed farm with both a small acreage of arable crops and a pedigree herd of Limousin cattle, the Burcotewood herd.

[www.burcotewoodlimousin.co.uk](http://www.burcotewoodlimousin.co.uk)

See also page 4

## **More Homes, Stronger Communities, Better Lives**

Grand Union Housing Group (GUHG) is a leading provider of affordable housing and related services in Bedfordshire, Northamptonshire and Buckinghamshire, owning and managing nearly 11,000 properties.

The Group also helps people to enter the housing market through shared ownership and other home ownership initiatives. Currently developing around 200 new homes per year in partnership with developers and landowners, it is committed to raising standards of delivery. It also enjoys development partner status with the Homes and Communities Agency (HCA) on its Affordable Homes Programme.

GUHG currently has two subsidiary organisations: Aragon Housing Association, which is one of the largest affordable housing providers in Bedfordshire and provides specialist accommodation and support to people with learning disabilities; and South Northants Homes, which owns and manages over 3,000 affordable homes transferred from South Northamptonshire Council in March 2008.

The Group also provides additional services to tenants such as free money advice, computer training, employment advice, training courses and youth activities. On top of this, they provide specialist services such as supported housing, extra care, retirement schemes and more.

GUHG and its subsidiaries are members of PlaceShapers, a national alliance of more than 100 community-focused housing associations. Together they own and manage more than 725,000 homes and provide services to more than two million people.

## Howkins and Harrison

Howkins and Harrison have established their seventh regional office on the Market Square in the historic town of Towcester. Opened in January 2016, the office has enjoyed its first year of trading, with a busy 2017 ahead.

Serving Towcester and the surrounding villages, our net spreads far and wide. The South Northamptonshire town is the perfect place to complement our existing and growing sales and letting presence with branches across Northamptonshire, Warwickshire and Leicestershire, additionally served by our London Office.

Established in 1888, our reputation has grown over more than a century and we do more than just Residential Sales; our areas of speciality are Commercial, Residential and Rural Chartered Surveyors, Estate Agents, Auctioneers, Valuers, Planning and Development Consultants, Residential Letting Agents and Property Consultants. Our experienced team advise clients ranging from individual property owners and buyers to national developers and investors looking to maximise their property portfolios.

Come in and see us at the Towcester office where we have a wealth of experience and local knowledge waiting to share with you. You will see the familiar faces of Martin Broadbent who is heading up the team with Charles Morton along with Mark Manning & Sarah French who will advise and help you every step of the way.

Our newly opened Rural Department is headed by Jennifer Whitton working alongside Simon Harris, Andrew Pinny & Jeff Paybody.

We are in a prime position to offer our clients unrivalled advice, utilising our market knowledge, local expertise, multi-office coverage and specialist departments.

We offer an individual professional service which is tailored to meet your particular needs. We've found our new home, now let us help you find yours.

[www.howkinsandharrison.co.uk](http://www.howkinsandharrison.co.uk)

See also inside front cover





# Silverstone Park

MEPC, the asset manager and developer of Silverstone Park, is rapidly creating a global business destination for high tech companies.

Since purchasing 130 acres of development land along the Dadford Road at the entrance to the Silverstone Formula 1 circuit, MEPC has attracted over 20 new companies including KTM Sportmotorcycle UK, Husqvarna Motorcycle UK, ZetaSafe Ltd, Manor Endurance Racing Ltd, Matterhorn Languages Ltd, Radius Management & Logistics, Fyshe Limited, Hitech GP, Ami-Con, Nissan NISMO, BW Precision Engineering Ltd, Design Rule PLM, Anderson Gothard Associates, Expion, Vesalius (EU) Ltd, Black N Rounds and Spyder Club.

These companies are attracted by the cluster of specialist skills and capabilities in the area. This special economic geography has now been recognised by the SQW cluster report which has led to the Silverstone Technology Cluster. This area, in a one hour drive time radius of Silverstone Park, has been identified as hosting exceptional capabilities in some 4,000 companies.

**More details at <http://silverstone-park.com/hptm-cluster-research/>**

In order to create a destination, MEPC is not only developing property options, ranging from 200 sq ft to HQ style standalone buildings set in a high quality campus style environment, but is also developing a strong community of like-minded people and opportunities for business development. The business networking and social programme includes:

- Occupier networking events including business breakfasts, coffee mornings, lunchtime gatherings and a summer barbecue
- Regular senior team lunches for up to eight guests to 'talk business with neighbours' in a relaxed and informal setting
- An occupier-led Social Committee supporting activities such as five-a-side football, quiz nights and other social events
- Promotion of occupiers' businesses through press articles published on the Silverstone Park website and newsletter
- A specialist metrology facility and Metrology Network to support the sector with access to equipment and training
- Sponsorship of the SQW cluster report to consider the specialist nature of the economy around the Silverstone area and make the case for further investment

Silverstone Park will continue to attract companies and grow from 600 people to more like 6,000 people, due to its unique nine point customer proposition:

- An established business community
- At the heart of the Silverstone Technology Cluster
- A high quality environment to impress clients and motivate staff
- On-site amenities
- Silverstone Circuit – a profile raising address and R&D facility
- MEPC – an experienced property partner
- On-site management team
- Flexible property options to meet customers' needs now and in the future
- Central UK location.

See also outside back cover



# South Northants *it's* local

It'slocal is a business directory for businesses and people **who live, work in or visit South Northants.**

Thousands of local businesses have provided information to create an online directory of businesses based in the South Northants area. The directory can be searched online on the South Northants 'It's Local' website **[www.itslocalsouthnorthants.co.uk](http://www.itslocalsouthnorthants.co.uk)**



It's a web-app for your mobile phone, tablet or desktop

'It's Local South Northants' is an online business directory, built for today's mobile generation, that accompanies this Business Guide. At **[Itslocalsouthnorthants.co.uk](http://Itslocalsouthnorthants.co.uk)** you can find business services by keyword or company name. It is fully integrated with Google maps, directions and Streetview and includes direct links to businesses' websites and social media including Facebook, Twitter, LinkedIn, Google+ and Youtube.

The service can also be accessed from mobiles and tablets by sending a text message **4Southnorthants** to **88802**. The service is dynamic, sending device-appropriate pages to mobiles, tablets, laptops, desktops and Smart TVs.

**It's free for South Northants based companies to advertise and use.**

No charge for text beyond your service provider's rate





SILVERSTONE PARK™

MEPC

# A global destination for engineering, innovation and business development

Locate your business at the heart of the Silverstone Technology Cluster, where the supply chain and skills pool is local and the business opportunities are global

For further information, please contact:

Roz Bird  
Commercial Director  
MEPC Silverstone Park  
Towcester, NN12 8GX  
Tel: 01327 856000  
Email: [rbird@mepc.com](mailto:rbird@mepc.com)



James Watson  
Dowley Turner Real Estate  
Tel: 020 3328 9080  
Email: [james.watson@dtre.eu](mailto:james.watson@dtre.eu)

**FROM HERE WE CHANGE THE WORLD**

To find out more visit: [silverstone-park.com](http://silverstone-park.com)

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